

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 16372 270120Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W
-----088866 270303Z /73
R 270032Z JUL 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 4543

UNCLAS BANGKOK 16372

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI

1. THAILAND 2. CNTRY CODE: 549 3. SER.NO: NA
4. ADVANCE PHARMA CO., LTD.
- 4.A. CODE: K
5. 8TH FLOOR, TAVICH BLDG., KLONG TOEY
6. BANGKOK 11, THAILAND
7. ESTABL: 1971 8. EMPL: 126 9. SIZE: (19-X) LARGE
10. REPUTATION: (22-X) GOOD
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: LOCAL
12. RPT DATE: 07/77
- 13A. 28315/35. IMP.DIST. OF ANIMAL HEALTH PREPARATIONS.
- 13B. 28190/35. IMP.DIST. OF FEED ADDITIVES
UNCLASSIFIED
- UNCLASSIFIED
- PAGE 02 BANGKO 16372 270120Z
- 13C. 28348/35 IMP.DIST. OF PHARMACEUTICALS
14. CONTACT: MR THANAKORN SERIBURI TITLE: MANAGING DIRECTOR
15. CABLE: ADVANCE BANGKOK 16. TELEX : TH 2395

17. TEL: 286-3181

18. FINANCIAL REFS: THE CHASE MANHATTAN BANK, 956 RAMA I, SIAM SQUARE, BANGKOK; THAI FARMERS BANK LTD., 142 SILOM ROAD, BANGKOK; BANGKOK BANK OF COMMERCE, 171 SURIWONGSE ROAD, BANGKOK.

19. TRADE REFS: ELI LILLY, SAN JUAN, PUERTO RICO; ROHM & HAAS, INDEPENDENCE MALL WEST, PHILDELPHIA, PA. 19105; SYNTEX AGRIBUSINESS, INC., 3401 HILLVIEW AVENUE, PALO ALTO, CALIF. 94304; DAMON CORP., 115 4TH AVE., NEEDHAM HEIGHTS, MASS. 02194; SALSBUARY INT'L INC., CHARLES CITY, IOWA 50616; COMMERCIAL SOLVANT CORP., 245 PARK AVENUE, NEW YORK, N.Y. 10017.

20. AGENCY REP: ELI LILLY, SAN JUAN, PUERTO RICO, VETERINARY PRODUCTS; ACQ: 1970; ROHM & HAAAS, INDEPENDENCE MALL WEST, PHILADELPHIA, PA. 19105, VETERINARY PRODUCTS, ACQ: 1972; SYNTEX AGRIBUSINESS, INC., 3401 HILLVIEW AVE., PALO ALTO, CALIF. 94304, VETERINARY PRODUCTS, ACQ: 1974; DAMON CORP., 115 4TH AVE., NEEDHAM HEIGHTS, MASS. 02194, VETRINARY PRODUCTS, ACQ: 1972; SALSBUARY INT'L, INC., CHARLES CITY, IOWA, 50616, VETERINARY PRODUCTS, ACQ: 1975; COMMERCIAL SOLVANT CORP., 245 PARK AVE., NEW YORK, N.Y. 10017, VETERINARY PRODUCTS, ACQ: 1977; WELLCOME FOUNDATION, U.K., VETERINARY PRODUCTS, ACQ: 1971; INTERVET INT'L B.V., HOLLAND, VETERINARY PRODUCTS, ACQ: 1976; JANSSENPHARMACEUTICAL, BELGIUM, VETERINARY UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BANGKO 16372 270120Z

PRODUCTS, ACQ: 1976; IPCO INT'L PHARMACEUTICAL, ISRAEL, VETERINARY PRODUCTS, ACQ: 1974; ABIC LTD., ISRAEL, PHARMACEUTICALS, ACQ: 1970; CENTRAMED, SWITZERLAND, PHARMACEUTICALS, ACQ: 1973; DAEWOO IND. CO., LTD., SOUTHKOREA, PHARMACUTICALS, ACQ: 1976; INNOTHERA-CHANTEREAU, FRANCE, PHARMACEUTICALS, ACQ: 1976; JOULLIE PHARMACEUTICALS PTE. LTD., FRANCE, PHARMACEUTICALS, ACQ: 1976; SALVAPLAST INDUSTRIES LTD., ISRAEL, ACQ: 1975.

21. ADVANCE PHARMA WAS FOUNDED IN 1971 AS A PROPRIETORSHIP OF THE CHIARAVANONT FAMILY AND LATER WAS REGISTERED AS A CORPORATION WITH AN AUTHORIZED CAPITAL OF US\$150,000. FIRM IMPORTS AND DISTRIBUTES ANIMAL HEALTH PREPARATIONS, FEED ADDITIVE CHEMICALS AND PHARMACEUTICAL PREPARAT
OTS. SIXTY PERCENT OF ITS IMPORTS
ARE FROM U.S. WITH THE REMAINDER FROM ENGLAND (30 PERCENT), ISRAEL, JAPAN AND NETHERLANDS. APART FROM DISTRIBUTING IMPORTED PRODUCTS, FIRM ALSO OFFERS VETERINARY SERVICES. ADVANCE PHARMA IS ASSOCIATED WITH ARBOR ACRES (THAILAND) LTD. WHICH PRODUCES CHICKENS FOR DISTRIBUTION THROUGHOUT THAILAND. SUBJECT FIRM IS A MEMBER OF THE CHAROEN POKPHAND GROUP WHICH CONTROLS THE FOLLOWING FIRMS: CHIA TAI SEED & AGRICULTURAL CO., LTD. (AN IMPORTER OF FERTILIZERS, INSECTICIDES AND SEEDS); CHAROEN POKPHAND ENTERPRISE

CO., LTD. (AN IMPORTER AND MANUFACTURER OF VETERINARY PRODUCTS); CHAROEN POKPHAND FEEDMILL CO., LTD. (A FEEDMILL OPERATOR); CHAROEN POKPHAND OVERSEAS INVESTMENT CO., LTD. (AN IMPORTER OF GENERAL MERCHANDISE), AND IS ASSOCIATED WITH OTHER BUSINESSES IN HONG KONG, SINGAPORE AND WITH VANONT INC. IN LOS ANGELES. ADVANCE PHARMA EMPLOYS 126 PEOPLE INCLUDING 41 SALESMEN AND TECHNICIANS. ITS TURNOVER IN 1976 WAS REPORTED TO BE U.S.\$5,000,000. SUBJECT FIRM IS A MEMBER OF THE PHARMACEUTICAL PRODUCTS ASSOCIATION AND THE POULTRY PROMOTION ASSOCIATION OF THAILAND. IT IS MANAGED BY MR. CHARAN CHIARAVANONT AND MR. THANAKORN SERIBUTR. ADVANCE PHARMA IS HIGHLY REGARDED IN LOCAL BUSINESS AND BANKING CIRCLES. LOCAL BANKS REPORT THAT SUBJECT FIRM HAS MAINTAINED A CURRENT AND WELL CONDUCTED ACCOUNT AND HAS BEEN GRANTED CREDIT FACILITIES WITH GOOD RESULTS. IT UNCLASSIFIED

UNCLASSIFIED

PAGE 04 BANGKO 16372 270120Z

IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: J. SAVERY
AT: AMEMBASSY BANGKOK
BURKE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 27-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO16372
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770267-0230
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770716/aaaaandk.tel
Line Count: 141
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 9d0d8663-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 08-Dec-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1740271
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/9d0d8663-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009